

Geneva, Switzerland
16th May, 2019

INVITATION FOR AN INTERVIEW

CNBC and UNSDG Health Presents HEALTH MATTERS : VISION 2030

On the Occasion of the UNSDG Health Summit to be held in Geneva, Switzerland on 25th May 2019 at the Intercontinental hotel.

We are pleased to invite you for a **Special Interview with CNBC before and during the UNSDG Health Summit** between 20th May to 25th May 2019 in Geneva, Switzerland.

UNSDG Health Partnership has partnered with CNBC to create this special 4 mini-documentary series called **Health Matters : Vision 2030**. It is a partnership championing the vast potential of the UNSDG on healthcare to transform global wellbeing, unpinned by multi-industry visionaries working in concert.

Following the Geneva event on 25th May, the CNBC programme will be broadcast globally with 30 minute programming accompanied by 2 minute snippets. This programming will be telecast across television, mobile, desktop and social media.

UNSDG Health Partnership was born out of the ambition to bring major innovation and transformation to healthcare policies and delivery, with the enhanced use of Digital Health. This global platform has been established for leaders and institutions who have been impatient with the slow pace towards change concerning SGD3 Health 2030 targets and goals, in the national and global healthcare delivery.

The priority and focus are **collaboration, cooperation and coordination** in rapidly and sustainably delivering essential and emergency healthcare. For it to be accessible, affordable and equitable with high coverage and quality to people everywhere, at all times; as a universal and constitutional health right.

The CNBC series will provide global audience with context and insights about the landscape for global health and explores how the confluence of technology, business and medicine are joining together to create an unprecedented force for good; enabling healthier lives for all by 2030.

To inform this documentary series, CNBC will be **'on-the-ground' at the inaugural UNSDG Health Summit in Geneva on 25th May 2019**, gaining first-hand insights into the conversations dominating the health-tech space.

UNSDG HEALTH PARTNERSHIP

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The team will:

- Explore the strongest global developments in healthcare;
- Interview prominent critical individuals driving forward change;
- Interviews with some of the biggest names in healthcare;
- From-the-ground soundbites into the documentary series;
- Post-Event highlights;
- All content amplified with hosting on CNBC.com;
- Prominent 'Discover More' call to action, driving to exploring further information.

Future Dates:

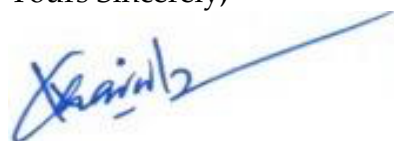
- We will continue building this series in New York at the UN General Assembly on 18th and 20th September;
- At the East Tech West in Nansha, Guangzhou, China on 19-21 November 2019;
- And at Davos 2020 in January 2020.

Contact Us:

The CNBC crew is on-the-ground in Geneva from 20th May to 25th May 2019. Please **confirm your availability for a CNBC interview at the studio setup at the Intercontinental Hotel** and please let us know if you require any further assistance or information. To confirm your time slot with CNBC, please contact **Seira Fernandes** at +41 76 307 2370 or at media@unsdghealth.org

We highly value your insights and look forward to your partnership with UNSDG Health Partnership to deliver a magnum opus in pursuit of Health for All.

Yours Sincerely,



Sir Dr. Huz

(Dr Huzaifa Khorakiwala)

Secretary General

UNSDG Health Partnership

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